

2nd NATIONAL CONVENTION
ON
ENERGISING ENTREPRENEURSHIP
THROUGH INNOVATION
2nd- 3rd November 2007

Incubate... Illuminate... Innovate...



Entrepreneurship Development & IPR Unit
&
Technology Business Incubator

Birla Institute of Technology & Science
Pilani, Rajasthan – 333 031

BACKGROUND

India has emerged as a promising global economic hub in the last two decades. To carry forward this economic upsurge, it is imperative to promote entrepreneurship and develop technology incubators. The need of the hour is to create an ecosystem consisting of the corporate world, the university system, the government as well as other support systems. This would promote entrepreneurship, particularly in high technology and high growth areas.

The emergence of new potential areas presents exciting challenges and opportunities to young and budding entrepreneurs. Financial institutions are keen to support well established entrepreneurs; however, search for new and innovative enterprises is inevitable. Currently, the Venture Capitalists (VCs) are scouting for high-tech and knowledge-based enterprises. The focus of the convention is to introduce young scientists and innovators to different aspects & dimensions of entrepreneurship to realize their dreams.

The Purpose:

The convention is primarily meant for introducing the youth and young professionals in technical fields to **entrepreneurship**. Keeping pace with the current scenario of entrepreneurship development, a convention was organized last year on '**Energising Entrepreneurship in Academia through Innovation**'. The outcomes of the convention were visible in the form of taking concrete steps for patenting high technology innovations and launching ventures. This not only bolstered the confidence of the young entrepreneurs but also gave them the right direction for start-up ventures. This year, the convention aims to carry forward the efforts initiated last time. It proposes to provide a platform for developing domain expertise in different aspects & dimensions of entrepreneurship so that the new ventures can attain success.

Objectives:

- ❖ To showcase the innovative ideas and prototypes developed by creative students, scientists and technologists. The Convention would offer an opportunity to have such **ideas objectively evaluated** by various interest groups involved in the process of promoting entrepreneurship.

- ❖ To provide an opportunity to students, faculty and scientists to assess whether the ideas and concepts can be transformed into **workable commercial propositions**.
- ❖ To provide a platform for building channels and networks for availing effective **mentoring, support, and incubation facilities**.
- ❖ To explore the possibilities of **financial support** from bankers, venture capitalists and angel investors.
- ❖ To impart knowledge and skills for the preparation of a **Business Plan**.
- ❖ To create awareness about the importance of **Intellectual Property Rights (IPR)** in the present context as well as procedures for patenting.

Programme Details

The **Tech Bazaar** will provide space for showcasing innovative products in the following technical domains:

- Information and Communication Technology
- Electronic System Design and Embedded Systems
- Auto Ancillary Products
- Technologies for Rural Applications
- Pharma, Bio-technology, Bio-metrics and Bio-medical areas
- Entertainment, Animation and Education
- Others

The **Technology Clinic & Boutique** will offer individual guidance, presentations and interactive sessions on the following topics:

- Entrepreneurship Skills
- Developing Business Plans
- Venturing and Financing Process
- Government Policies and Perspectives on Enterprise Development
- Patenting Processes & IPR issues

Resource Persons:

- Successful Entrepreneurs
- Bankers
- Venture Capitalists
- Academicians
- R&D Professionals

Registration:

Students, professionals and scientists interested to participate are requested to fill in the Registration Form. Those interested in showcasing their products have to send an **executive summary** (a brief outline about the **idea, uniqueness, market potential, competitive edge, technical feasibility and cost effectiveness**) along with 2 copies of personal photographs and resume to the one of the conveners. The last date for registration is **8th October 2007**. The entries will be evaluated by an expert panel and an intimation of acceptance will be sent by **15th October 2007**.

Fees:

Corporate Executives/Entrepreneurs	Rs.3500
Academicians	Rs.1500
Students	Rs. 750

(Fill in the enclosed registration form and send it to the convener along with the registration fees in the form of a DD drawn in favour of BITS Pilani "Payable at UCO Bank, Pilani or SBBJ, Pilani")

Registration fee includes boarding, lodging and delegate kit. Corporate executives and academics would be housed in the VFAST Hostel (Guest House) of the Institute Campus while students would be accommodated in hostels. *No Registration Fee will be charged from the invited participants.*

Sponsors



Associate Partners



Organisers:

Entrepreneurship Development and IPR Unit at BITS is focusing its efforts on promotion of entrepreneurship development programmes- educational, executive development and research. It also facilitates faculty and students to take necessary steps to protect their intellectual property.

Center for entrepreneurial Leadership (CEL) at BITS is one of the co-founding partners of **National Entrepreneurship Network (NEN)**. CEL is actively involved in the promotion of students' related entrepreneurial activities. Participants of the Convention can benefit from the multifarious activities of CEL in the area of networking, mentoring, research and education and also participate in its **Business Plan competition-'Conquest'**.

Technology Business Incubator (TBI) at BITS has been established in association with **DST, Govt. of India** and aims at new technology based enterprises. Highly innovative projects can be developed further at TBI. Facilities provided by TBI include independent office facilities with round the clock internet access and Analytical Lab equipped with sophisticated instruments.

Conveners

Ms. Usha Manjunath	Dr. Sangeeta Sharma
Management Group	Languages Group
usham.bits@gmail.com	sang@bits-pilani.ac.in

Entrepreneurship Development & IPR Unit
Visit: www.celbits.org



TBI@BITS

REGISTRATION FORM

2nd National Convention on
“Energising Entrepreneurship through Innovation”
On
2-3, November 2007

Name:

Gender: Male /Female

Educational Qualification:

Designation:

Organisation:

Mailing Address:

Phone: Fax:

E-mail Address:

Are you showcasing a product/service: Yes/No

Remittance Details:

Registration fee is payable by way of demand draft in
Favour of - **BITS, PILANI** payable at: UCO Bank, Vidya Vihar Branch (Code - 0150) or State Bank of Bikaner & Jaipur, Pilani (Code - 1398)

Amount: Rs (Rupees).....

DD No. Date:

Signature of the applicant

(In the case of more than one entry from an Organisation, each participant is required to register individually.)

Mail the form to:

Conveners	
Ms. Usha Manjunath	Dr. Sangeeta Sharma
Management Group	Languages Group
usham.bits@gmail.com	sang@bits-pilani.ac.in

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