



## 2<sup>nd</sup> NATIONAL CONVENTION ON ENERGISING ENTREPRENEURSHIP THROUGH INNOVATION

### Competition Format for Preliminary Round

Each team is required to **submit the preliminary proposal as a softcopy (MS Word File)** by e-mail to the Conveners.

The preliminary proposal should comprise the following:

#### 1. Team details

	Member 1	Member 2	Member3
Details			
Name			
Gender (M/F)			
Birth Date (dd/mm/yy)			
Education			
Institute			
Department/Branch			
Course			
Contact Details			
Contact address			
Institutional Address			
Contact Number			
Email Id:			

## 2. Executive summary (Not more than 3 pages)

Your Executive summary should contain all the information about your product in brief regarding:

- Idea / Concept
- Application
- Potential Market / Customer
- Uniqueness
- Technical Feasibility
- Competitive edge
- Cost effectiveness

In addition, mention other similar products that exist in the market

## 3. Resume of the team members (Not more than 2 pages)

## 4. Declaration by the team that the product does not violate any Intellectual Property Rights (IPR)

Mail in the entries to:

Ms. Usha Manjunath  
Management Group  
[usham.bits@gmail.com](mailto:usham.bits@gmail.com)

Submission deadline: **8th October, 2007**

Result of the preliminary round: **15th October, 2007**