



Tech Bazaar

March 23rd - 24th, 2009

INCUBATE...

ILLUMINATE...

INNOVATE...



Entrepreneurship Development & IPR Unit
Birla Institute of Technology & Science, Pilani

In association with





India has emerged as a promising global economic hub in the last two decades. To carry forward this economic upsurge, it is vital to promote entrepreneurship and develop technology incubators. TECH BAZAAR is a national entrepreneurial convention held every year by BITS Pilani. The focus of the convention is to introduce young scientists and innovators to different aspects of entrepreneurship as well as give them a platform to pitch their ideas to potential financiers.

Objectives:

- To showcase the innovative ideas and prototypes developed by participants and get them evaluated by experts.
- To provide an opportunity for participants to get the commercial viability of their projects assessed.
- To offer a platform for building channels and networks for availing effective mentoring, support, and incubation facilities.
- To explore the various possibilities of financial support.
- To create awareness about the importance of Intellectual Property Rights (IPR) in the present context as well as procedures for patenting.

The last two conventions on Energizing Entrepreneurship were a resounding success. They led to concrete steps being taken towards patenting high technology innovations and successful launching of ventures. Some of these ventures have also been incubated by various companies and BITS Pilani.

TECH BAZAAR 2009 aims to further last years' efforts. It also proposes to facilitate the development of domain expertise in different aspects of entrepreneurship for the realization of new endeavours.

The Participants are:

- Young Entrepreneurs
- Incubatees and Students from Technical Institutes all across India
- Academic Facilitators and Innovation Players
- Venture Capitalists, Angel Investors and Funding Agencies
- R & D Professionals and Technical Experts

An Overview of TECH BAZAAR 2009

A plethora of interactive sessions and activities are planned. Some of them are as follows:

Project Presentations: This is a one-of-its-kind platform for budding entrepreneurs to showcase their ideas before an audience comprising of competitors as well as experts from various fields.

Technology Clinic: It offers individual guidance, presentations and interactive sessions on topics like entrepreneurship skills, developing business plans, venturing and financing process, government policies and perspectives on enterprise development, patenting processes & IPR issues..

Guest Lectures: Experts from various fields such as Finance, Science, Management etc are invited to talk to the participants about their experience and mentor them.

Panel Discussion: Prominent personalities are invited to discuss and debate on diversified topics based on the emerging and challenging areas in entrepreneurship.

It would be an ideal platform for an organization like yours to be identified with potential entrepreneurs. Since TECH BAZAAR 2009 will be held during APOGEE, a national level academic festival of BITS Pilani, it will be possible to publicize your organization to more than 6000 young and brilliant technical students of BITS and other prestigious institutions across India. Your contribution as a sponsor will be of immense help to promote entrepreneurship among the highly talented youth.

Platinum Sponsor

INR. 2,00,000

The 2-day Convention will be publicized as "*Platinum Sponsor & EDIPR Unit, BITS Pilani present TECH BAZAAR 2009*"

The Platinum Sponsor will be recognized as the main promoter of the convention and their name and logo will be publicized on the website, all promotional material and publications of the convention.

The Platinum Sponsor can nominate 3 people from its organization to participate in TECH BAZAAR 2009.

All media advertisements of TECH BAZAAR 2009 will promote the convention as "*Platinum Sponsor & EDIPR Unit, BITS Pilani present TECH BAZAAR 2009*".

A full page advertisement of the Platinum Sponsor will be featured on the TECH BAZAAR 2009 souvenir which is sent out to participants and organizers.

Banners given by the Platinum Sponsor (5 in number) will be put up at all prominent locations in the campus during TECH BAZAAR 2009.

Gold Sponsor

INR. 1,50,000

The name and logo of the Gold Sponsors will be displayed on the website, all promotional material and publications of the convention.

Banners provided by the Gold Sponsor (3 in number) will be put up at strategic locations in the campus during **TECH BAZAAR 2009**.

A half page advertisement of the Gold Sponsor will be featured on the **TECH BAZAAR 2009** Souvenir which is sent out to participants and organizers.

The Gold Sponsors can nominate 2 people from their organizations to participate in **TECH BAZAAR 2009**.

Silver Sponsor

INR. 1,00,000

The name and logo of the Silver Sponsors will be displayed in the souvenir of **TECH BAZAAR 2009** which will be sent to all the dignitaries and participants.

Banners provided by the Silver Sponsor (2 in number) will be put up at strategic locations in the campus during **TECH BAZAAR 2009**.

The Silver Sponsor will be given a quarter page advertisement in the Souvenir of **TECH BAZAAR 2009**

The Silver Sponsors can nominate 1 person from their organizations to participate in **TECH BAZAAR 2009**.

Previous Sponsors



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