



# Tech Bazaar

National Convention on Energising Entrepreneurship

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***INCUBATE...***

***ILLUMINATE...***

***INNOVATE...***



***March 23<sup>rd</sup> - 24<sup>th</sup>, 2009***

***Entrepreneurship Development & IPR Unit***

***Birla Institute of Technology & Science, Pilani***

**In association with**





India has emerged as a promising global economic hub in the last two decades. To carry forward this economic upsurge, it is vital to promote entrepreneurship and develop technology incubators. The need of the hour is to create an ecosystem consisting of the corporate world, the university system, the government as well as other support systems.

**TECH BAZAAR** is a national convention on entrepreneurship development, held every year by EDIPRU, BITS Pilani. The primary focus of the convention is to introduce the youth and young professionals in technical fields to entrepreneurship. Keeping pace with the current scenario of entrepreneurship development, the 2nd National Convention on '**Energising Entrepreneurship through Innovation**' was organised in 2007. The outcomes of the convention were visible in the form of taking concrete steps for patenting high technology innovations and launching ventures. This not only bolstered the confidence of the young entrepreneurs but also gave them the appropriate impetus for start-up ventures.

This year, **TECH BAZAAR** aims to further last years' efforts. It also proposes to facilitate the development of domain expertise in different aspects of entrepreneurship for the realisation of new endeavors.

### **Objectives:**

- To showcase the innovative ideas and prototypes developed by participants and get them evaluated by experts.
- To provide an opportunity for participants to get the commercial viability of their projects assessed.
- To offer a platform for building channels and networks for availing effective mentoring, support, and incubation facilities.
- To explore the various possibilities of financial support.
- To impart knowledge and skills for potential entrepreneurs.
- To create awareness about the importance of Intellectual Property Rights (IPR) in the present context as well as procedures for patenting.

### **Participants:**

Young entrepreneurs, Incubatees & Students from Technical Institutes, Academicians, Scientists & Researchers.



**TECH BAZAAR** provides an opportunity to showcase ideas in the areas of: Information and Communication Technology, Electronic System Design and Embedded System, Auto Ancillary Products, Technologies for Rural Applications, Pharma, Biotechnology, Biometrics and Biomedics area, Entertainment, Animation, Education, and Services.

### **Program Details:**

There are numerous *interactive sessions* and *workshops* in **TECH BAZAAR 2009** consisting of a plethora of activities. Some of them are as follows:

Project Exposition: This is a one-of-its-kind platform for budding entrepreneurs to showcase their ideas before an audience comprising of competitors as well as experts from various fields. The participants have to present their project in the allocated time giving its feasibility and economic and commercial viability. This will be followed by a Q & A session regarding the same.

Technology Clinic: Prototypes, working and conceptual models of the various projects of **TECH BAZAAR** are displayed. A team of experts will interact on the spot with participants and evaluate their projects on the overall business worthiness and potential, as well as giving them valuable practical advice.

Talk the Walk: Experts from various fields such as Finance, Science, Management etc. are invited to talk to the participants about their experiences. These experts also act as mentors to the participants by sharing with them on-the-job knowledge as well as by answering their questions related to the various strategies involved, financial management etc.

Thought Pivot: Prominent personalities and Startup Entrepreneurs are invited to discuss and debate on diversified topics based on the emerging and challenging areas in entrepreneurship.

Product Pitch: Final pitching of ideas / projects by participants whose projects are selected for Exposition & / or incubation and launching of ventures.

### **Resource Persons:**

Successful Entrepreneurs, Bankers, Venture Capitalists, Academicians, R&D Professionals.



## Registration:

Students, professionals and scientists interested in participating are requested to fill the Registration Form. Those interested in showcasing their products have to send an executive summary (a brief outline about the *idea, uniqueness, market potential, competitive edge, technical feasibility and cost effectiveness*) along with resume to one of the Conveners. You can also submit a soft copy of the project to [techbazaar2009@gmail.com](mailto:techbazaar2009@gmail.com). Project entries will be evaluated by an expert panel and participants will be intimated about the acceptance.

### Dates to Remember:

Project Submission Deadline: 28<sup>th</sup> February, 2009  
Date of intimation of acceptance: 5<sup>th</sup> March, 2009  
Last date for Registration: 10<sup>th</sup> March, 2009

## Fees:

Corporate Delegates/Entrepreneurs: Rs. 3,500  
Academicsians: Rs. 1,500  
Students: Rs. 750

(Fill the enclosed registration form and send it to the Convener along with the Registration fees in the form of a DD drawn in favor of BITS Pilani "Payable at UCO Bank, Pilani or SBBJ, Pilani")

Registration fee includes boarding, lodging and delegate kit. Corporate delegates and academicsians would be housed in the VFAST Hostel (Guest House) of the Institute Campus while students would be accommodated in hostels.

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