



Tech Bazaar

National Convention on Energising Entrepreneurship



Competition Format for Preliminary Round

Each team is required to **submit the preliminary proposal as a softcopy (MS Word File)** by e-mail to the Conveners.

The preliminary proposal should comprise the following:

1. Team details

	Member 1	Member 2	Member3
Details			
Name			
Gender (M/F)			
Birth Date (dd/mm/yy)			
Education			
Institute			
Department/Branch			
Course			
Contact Details			
Contact address			
Institutional Address			
Contact Number			
Email Id:			

2. Executive summary (Not more than 3 pages)

Your Executive summary should contain all the information about your product in brief regarding:

- Idea / Concept
- Application
- Potential Market / Customer
- Uniqueness
- Technical Feasibility
- Competitive edge
- Cost effectiveness

In addition, mention other similar products that exist in the market

3. Resume of the team members (Not more than 2 pages)

4. Declaration by the team that the product does not violate any Intellectual Property Rights (IPR)

Mail in the entries to:

Ms. Usha Manjunath
Management Group
techbazaar2009@gmail.com

Submission deadline: *28th Feb, 2009*

Result of the preliminary round: *5th Mar, 2009*

<http://discovery.bits-pilani.ac.in/edipr>