



**CHIEF MINISTER
ANDHRA PRADESH**

MESSAGE

It is exciting to note that Ground-breaking ceremony for construction of Birlas' Institute of Technology and Sciences (BITS) Hyderabad campus is taking place today.

It is my dream since very long that BITS campus must come closer to students of Andhra Pradesh for two reasons. Firstly, I find that pedagogy at BITS is treated as a penance unlike in many institutions of higher education today. Secondly, every year, hundreds of students of our state are getting admissions in BITS, Pilani, Rajasthan..

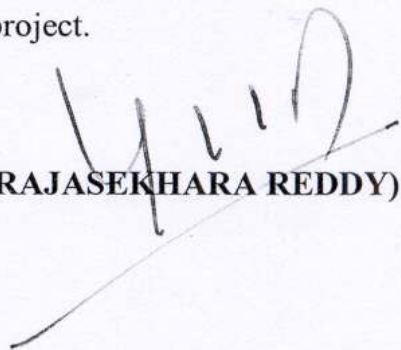
Andhra Pradesh, the rice bowl of India, is basically agro-based state with about 70 per cent of the population depending upon agriculture. Naturally, every farmer wants that at least one of his children must acquire good educational qualifications. Every middle class family wants its children to study in reputed institutions for better prospects. How can we facilitate this ?

This concern has prompted our government to think of getting a good institution of technology and sciences established in the state. Albert Einstein said: "Any one can make things bigger, more complex and violent. It takes a touch of genius and a lot of courage to move in opposite direction." As we found this characteristics of genius, courage and national outlook in BITS education system, we approached your management in August 2005 seeking establishment of campus in Andhra Pradesh so that competent students from this state as well as neighbouring states can avail of the facility.

It is a touching gesture on the part of your management particularly your Chancellor and former member of Rajya Sabha Dr KK Birla to respond to our request positively facilitating prompt grounding of the project i.e in about just seven months.

I am sure this project will become another historical contribution of Birlas to Andhra Pradesh, where Birla Planetarium, Birla Museum and other research establishments in the city have already become cynosures of all eyes.

May god shower his blessings on the new project.


(Y.S.RAJASEKHARA REDDY)

To
Dr Venkateswaran / Dr VS Rao
BITS, Hyderabad